



Media Kit

What is it?

YourOwnFranchise.com is a directory of franchisors that offers a wide variety of franchise opportunities and services to individuals and entrepreneurs. Our high traffic website will expose your franchise opportunity to thousands of franchisee prospects looking for business ideas.

Why should I start?

Free Sales Leads

When a franchisee prospect requests additional information from any category, real time leads are emailed to all advertisers in that category the moment we receive them.

High-Targeted Traffic

We spend a substantial amount of time and money developing Unique Strategies in order to target individuals and entrepreneurs that have a high interest in investing in a Franchise. Companies listed in our Directory gain access to thousands of potential Franchisees they would otherwise never know about.

User-Friendly Directory

Our Franchise Directory is very simple for visitors to navigate. Once a visitor has come to our directory, they can easily go to a Franchise Industry Page, or search for a Franchise Opportunity based on specific criteria. From here, your company website is only 1 click away.

A 200% Guarantee

Every directory will tell you they are great. We are willing to put our money where our mouth is. Plain and simple: If you are not satisfied with our service for any reason, let us know. We will refund your money, PLUS give you another year free to try to earn back your business. You have absolutely nothing to lose, and everything to gain!

Directly Linked to Your Site

You have spent a lot of time and money designing pages on your site detailing your franchise opportunity and making sure everything is just right. We direct the visitors straight to your actual website where you can present them with information, pictures and brochures exactly the way YOU want to.

How do I start?

STEP 1:

Choose your Advertising Package

STEP 2:

Fill out a short form for your Ad and E-Mail us your banners and logos

STEP 3:

Pay for your Ad via Check, Money Order, Paypal, or Credit Card

Membership Drive Bonuses!

YourOwnFranchise.com was recently acquired from a company that just used it to push traffic to another directory. This site already has Great Placement in the search engines and has been totally redesigned to be ready to become one of the largest Franchise Directories on the web, but we need advertisers! We have a simple solution: Offer incredible Bonuses to Franchisors to list with us! We are offering the first 100 Franchisors that sign up a FREE Upgrade in Advertising Packages, AND we will lock in your upgrade and price Guarantee for 5 Years! Be one of the first, and get HUGE discounts!

Only \$70 per month (Minimum 6 Month) Includes:

- Your Ad with logo placed into a category of your choice
- "Spotlight Franchises" Text Link on right side of Home Page and every other page (rotating)
- Preferred placement of Press Release Articles

Silver Package

Membership Drive Bonus:
Free Upgrade to Gold Package
for the Price of Silver
Package!

Only \$100 per month (Minimum 6 Month) Includes:

- Your Ad with logo placed into a category of your choice
- "Spotlight Franchises" Text Link on right side of Home Page and every other page (rotating)
- Preferred placement of Press Release Articles
- Logo Placement in "Spotlight Franchises" on right side of Home Page and every other page (rotating)
- Logo Placement at the top of your category as a "Featured Franchise" (rotating)
- Preferred Placement above Silver Package Advertisers

Gold Package

[CLICK HERE TO GET STARTED](#)

Membership Drive Bonus:
Get The Gold Package for the
price of the Silver Package! Get
Started NOW!

Only \$150 per month (Minimum 6 Month) Includes:

- Your Ad with logo placed into a category of your choice
- "Spotlight Franchises" Text Link on right side of Home Page and every other page (rotating)
- Preferred placement of Press Release Articles
- Logo Placement in "Spotlight Franchises" on right side of Home Page and every other page (rotating)
- Logo Placement at the top of your category as a "Featured Franchise" (rotating)
- Full Size (468x60) Banner on Home Page (rotating)
- Full Size (468x60) Banner at the top of your category (rotating)
- Preferred Placement above Gold Package Advertisers

Platinum Package

[CLICK HERE TO GET STARTED](#)

Membership Drive Bonus:
Free Upgrade to Gold Package
for the Price of Silver
Package!